



# Enterprise Rancheria

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## Lance Anderson

Project Director  
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3/25/25

### To Whom It May Concern,

I am honored to write this recommendation letter to Paula Amezola, whose leadership, expertise, and unwavering commitment to public health have significantly strengthened our tobacco prevention initiatives at Enterprise Rancheria. As a first-generation professional dedicated to health equity, Paula has played a crucial role in our grant-funded work, ensuring that our evaluation processes meet the highest standards.

When Paula joined our team, our evaluation scores were not meeting the California Tobacco Prevention Program expectations. Thanks to her strategic oversight and deep understanding of evaluation methods, we have consistently received strong overall performance scores. She successfully executed the evaluation plan for three key objectives, demonstrating her ability to manage complex projects from start to finish. Her 25 years of experience in tobacco prevention and public health have been invaluable in troubleshooting challenges and optimizing our program's effectiveness.

What makes Paula an exceptional collaborator is her ability to navigate culturally sensitive projects with both professionalism and care. She has worked closely with our team to culturally adapt evaluation tools tailored to our tribal community, ensuring they are both meaningful and effective. Her dedication to integrating research into our progress reports has further enriched our wellness initiatives, reinforcing the importance of evidence-based strategies.

Paula is a rare professional who combines technical expertise with cultural competence, strategic problem-solving, and a deep commitment to health equity. I highly recommend her for any opportunity that allows her to continue making an impact.

Sincerely,

Lance Anderson, Project Director  
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